



Assignment No. 01
SEMESTER FALL 2011
CS614- Data Warehousing

Total Marks: 20
Due Date: 25/10/2011

Instructions

Please read the following instructions carefully before submitting assignment:

It should be clear that your assignment will not get any credit if:

- The assignment is submitted after due date.
- The submitted assignment does not open or file corrupt.
- The assignment is copied.
- There is not mentioned the student Id in the assignment File or name of file is other than student ID.

GOOD LUCK

Marks: 20

Question 1: [10 marks]

Data warehouse makes the enterprise's current and historical information easily available for decision making. Suppose you have to analyze the data warehouse of a telecommunication company like **telenor or u-fone** or any other company. How the current and historical information can benefit the managers in decision making?

Question 2: [10 marks]

You are a Senior Analyst in the IT department of a company manufacturing auto-mobile parts. The marketing VP is complaining about the poor response by IT in providing strategic information. Draft a proposal to him explaining the reasons for the problems and why a data warehouse would be the only viable solution?

Note: Try to write answer to the point and in your own words.

Uploading Instructions:

Upload your assignment as a word file. It should have name [YourRollNo.doc]

Deadline

Your assignment must be uploaded/submitted at or before Monday October 31, 2011.